

**The New Rejuvenators** What can mere skin creams do? A lot more than the ones our mothers used. Now, even drugstore brands are packed with buzzword ingredients like peptides (said to plump up skin by boosting collagen production). Here are 11 we've tried and liked

**1 NUXE NUXURIANCE BRIGHTENING SERUM (\$73)** Made specifically for menopausal women, this serum—beauty-speak for a lightweight, concentrated formula—contains botanicals that soothe skin and stimulate cell turnover.

**2 CLINIQUE TURNAROUND CONCENTRATE (\$37)** As we age, our skin gets less efficient at sloughing off dead cells. This has salicylic acid to help clear them away.

**3 KIEHL'S DERMATOLOGIST SOLUTIONS POWERFUL STRENGTH LINE-REDUCING CONCENTRATE (\$55)** Vitamin C is a first-rate antioxidant that helps restore texture and tone. This self-heating serum delivers a huge dose directly onto skin.

**4 DR. JAN ADAMS WOMEN OF COLOR NIGHT REPLENISHING CREAM (\$15)** Plastic surgeon Jan Adams noticed that his darker-skinned patients were more likely to have sensitive skin, so he developed this gentle exfoliating treatment.

**5 LANCÔME HIGH RÉOLUTION WITH COLLASER-48 (\$60)** Age spots are tough to treat, but this has a mild chemical exfoliator plus a rice peptide said to imitate the collagen-stimulating effects of laser therapy. (Laser treatments are more effective—but they cost more too.)

**6 ESTÉE LAUDER RESILIENCE LIFT EXTREME (\$70)** Tested on women over 40, this cream contains a peptide

designed to help minimize the impact of hormonal changes on skin. Sweet-almond extract provides an instant firming sensation.

**7 GIVENCHY NO SURGETICS PLASTI-SCULPT LIFTING CREAM (\$100)** Contains caffeine to reduce puffiness, green tea to protect against environmental damage, plus beech-bud extract for a tightening effect.

**8 SKIN EFFECTS BY DR. JEFFREY DOVER WRINKLE EFFECTS RELAXING CREAM (\$30)** One of the new over-the-counter creams that are distant cousins of Botox. It contains lycopene, a natural muscle relaxant that smooths skin for up to a day.

**9 SALLY HERSHBERGER FACE PLACE FACE VOLUMIZER (\$95)** From the stylist who brought you the \$600 haircut, a new line of treatments for over-40 skin. This contains moisture-attracting humectants plus, of course, peptides.

**10 SK-II ADVANCED SIGNS TREATMENT (\$150)** The key ingredient is a yeast strain discovered at a Japanese sake brewery, where workers have perennially youthful-looking hands.

**11 OLAY REGENERIST TARGETED TONE ENHANCER (\$19)** Contains Pro-Retinol, a lightener for sensitive skin, to diminish blotches. —ASHLEY BUFORD

